

# Yeji Heo

Motion Designer

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## PROFILE

As a motion designer, I value the power of visual storytelling, using animation to connect with audiences on a deeper level. I mainly deal with 2D animation and illustration, but I am also increasingly interested in 3D animation. In particular, transitions are an important element in design, and connecting the flow between scenes naturally and seamlessly is the core of my work. I greatly value making the story continue organically through camera movement and transitions.

## SKILLS

- Adobe After Effects
- Adobe Illustration
- Adobe Photoshop
- Cinema 4D
- Procreate
- Adobe Premiere Pro

## WORK EXPERIENCE

Title designer and editor | May - Aug 2022 / May 2023 - Aug 2024

*Gil Ministry / Seoul, Korea*

- Crafted visually engaging advertising title designs and edited dynamic promotional videos, ensuring impactful storytelling.
- Executed live broadcasts of advertising content on YouTube, optimizing viewer engagement through real-time graphics.

## EDUCATION

Otis College of Art and Design, Los Angeles, CA | 2024

*Bachelor of Fine Arts, Motion Design*

- Otis Institutional Scholarship

## AWARDS

New England Regional Fine Art and Academic Competition

- First Place Senior Division - Mix Media

New England Regional Fine Art and Academic Competition

- First Place Senior Division - Painting

New England Regional Fine Art and Academic Competition

- Third Place Senior Division - Photography